

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56579   CF   LOC-POL   FBD - LBD: 09/18/12 - 09/24/12   HL#:   Created: 09/17/12 01:16 PM

Client: BOB CASEY FOR PENNSYLVANIA...   CPE: / /   Agency Commission: 15 %   Updated: EMENDEL on 09/17/12 01:45 PM

Agency: SHORR JOHNSON MAGNUS (39976)   Product: GENERAL ELECTION WEEK   Self Protect.: :00:00   Confirmed: 09/17/12 01:27 PM

Buyer: MICHAEL D'ETTORRE   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 09/18/12 08:57 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM: SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 2 2 2 2 0 0	MORN	30	D			0.0	\$195.00	8	\$1,560.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M * * * * *	MORN	30	D			0.0	\$375.00	2	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL6A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$435.00	4	\$1,740.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS530PM	0 1 0 1 1 0 0	NEWS	30	D			0.0	\$675.00	3	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS5PM	* * W * * * *	NEWS	30	D			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS5PM	M * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$765.00	4	\$3,060.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
009	NEWS630PM	M * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
010	AINSIDER	0 1 1 1 1 0 0	ACC	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										
011	AINSIDER	M * * * * *	ACC	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
012	PHAWAII	M * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
013	PHOW*PART	M * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
014	PSURV25PRE	* * W * * * *	CARD	30	B			0.0	\$2,700.00	1	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/19/12	1										

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AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LLETTER01	0 1 1 1 1 0 0	LETT	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER01	M * * * * *	LETT	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	0 1 1 1 1 1 1	NEWS	30	B			0.0	\$1,400.00	6	\$8,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/23/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE03	M * * * * *	NEWS	30	B			0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$135.00	1	\$135.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$405.00	1	\$405.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WFACE03	* * * * * S	FACE	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	SSHOWDOWN	* * * * * S	LOCS	30	A		NFL FTBL	0.0	\$540.00	1	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	SKDPREKICK	* * * * * S	LPRE	30	A		NFL FTBL	0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	50	0	\$41,620.00	\$35,377.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$41,620.00	\$35,377.00	\$0.00	\$0.00